

# Bill Kung (龚万彬)

Expert in Ecodesign, Life Cycle Assessment (LCA), and Sustainable Development



## Professional Profile

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Mr. Bill Kung has over twenty years of extensive experience in environmental and safety risk management, ecodesign, and product life cycle assessment (LCA). He has provided expert services to a wide range of more than ten industries, including petrochemicals, electronics, transportation, building materials, consumer goods, energy, textiles, and packaging. His work is dedicated to promoting sustainable practices and green development across various sectors.

## Key Positions

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**Founder & CEO** / Ecovane Platform (1mi1)

**Co-founder** / EPD China

**Chairman** / Technical Committee of EPD China

**General Manager** / Ecovane Sustainability Limited (HK)

## Academic & Advisory Roles

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**Industry Mentor for Master's Programs** / Shanghai Jiao Tong University, Tongji University, Donghua University, Shanghai University of Engineering Science

**Committee Member** / Expert Committee of the China Association for the Promotion of Green Design

**Specially Appointed Expert** / Green Development Alliance of National Economic and Technological Development Zones

**Committee Member** / Environmental Materials Branch of the Chinese Materials Research Society

**Committee Member** / Green Finance Branch of the Chinese Society for Environmental Sciences

## Honors & Recognition

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**"Green Design Pioneer"** / Guanghua Longteng Award 2017

**Invited IVLP/PFP Visiting Scholar** / U.S. Department of State

**Invited Visiting Scholar** / U.S. Green Building Council (USGBC)

## Education

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**Master of Science in Ecotechnology and Sustainable Development** / Mid Sweden University, Sweden

**Postgraduate Course in Strategic Sustainable Development** / Blekinge Institute of Technology (BTH), Sweden

**Bachelor of Science in Thermal Engineering** / Shanghai Jiao Tong University, China