



**綠色
空間**
由我創造 **MY
Green
space**



“MY GREEN SPACE” STUDENT COMPETITION 2024-2025

SPONSORSHIP PACKAGE



“MY GREEN SPACE” STUDENT COMPETITION

The Hong Kong Green Building Council strives to enhance public understanding and awareness towards green buildings and has launched “My Green Space” **Student Competition** in 2011. The biennial Competition is intended to educate the younger generation with green building knowledge and nurture them into future leaders in promoting green building and a sustainable built environment for Hong Kong.



The Competition welcomes submissions from students at local primary and secondary schools, as well as those attending local and Greater Bay Area tertiary institutions.



As one of the largest-scale and long-standing student competitions in Hong Kong, the Competition is popular across the education sectors and receives enthusiastic responses from Primary to Tertiary students in every edition. The Competition is fully supported by the Education Bureau of the Government of the HKSAR and received senior officials as the Guest of Honour in the past editions.

www.hkgbc.org.hk/studentcompetition

SPONSORSHIP

The Competition would like to invite a **Sole Sponsor** who shares the same vision to nurture our younger generation on sustainability to support the organisation and funding of the Competition. The Sole Sponsor would receive tremendous exposure and branding value in collaborating with the HKGBC for this meaningful initiative.

COMMITMENTS

The Sole Sponsor will support the Competition with its monetary support, venue and network. The Sole Sponsor shall have the following **commitments**:



Offering a cash sponsorship at **HK\$580,000** to support the Competition including promotional cost, prizes, exhibition and Award Presentation Ceremony.



Promoting the Competition (including pre and post events) to its stakeholders on website and social media platforms is highly appreciated.



If applicable, providing **venue and related support** for the arrangement of Green Building Tour, Exhibition and Award Presentation Ceremony of the Competition.



ENTITLEMENTS

The Sole Sponsor will receive substantial recognition throughout the Competition. Exceptional branding exposure and marketing opportunities will be provided to the Sole Sponsor including:



Logo placement and indication of “Sole Sponsor” in all the Competition’s promotional materials, such as but not limited to advertisement, leaflets, competition website, posters and certificates to winners, etc., as well as the social media platforms covering both Hong Kong and Greater Bay Area.



Be the officiating guest at the Award Presentation Ceremony with the **prestigious speaking opportunity**.



Be the Judging Panel Member to assess the entries from the participating students.



Receive a **3-min video** outlining the Sponsor’s involvements throughout the Competition from Assessment to Award Presentation Ceremony, which could be used to promote the CSR achievement of the Sponsor in its own channel.



A dedicated **eNews** to be dispatched to all HKGBC networks to manifest Sponsor’s efforts in nurturing the young generation. At Sponsor’s discretion, an exclusive half-day visit at a designated location assigned by the Sponsor could be organised to allow the exchange between the Sponsor and the winning students. The event’s highlights, together with the Sponsor’s achievement, would be featured in the eNews.



Enjoy the priority to provide **venue** and related support for the Green Building Tour, Award Presentation Ceremony and Exhibition.



Enjoy the priority to become the Sole Sponsor again in the next edition, with this opportunity limited to **3 consecutive editions** only (starting from edition 2022-23).

ACT NOW !
to Nurture Green Building Leaders
and Create a Greener Future!



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ABOUT “MY GREEN SPACE” STUDENT COMPETITION 2024-2025

THEME

My Ideal Green and Smart City 我的理想綠色智慧城市



What problems is the world facing?

With population expansion, economic growth and increasingly serious environmental problems, sustainability has become a focus for countries around the world. The UN Summit on Sustainable Development adopted “The 2030 Agenda for Sustainable Development” which included 17 Sustainable Development Goals (UN SDGs) that set a global blueprint for peace, prosperity, and sustainable development.

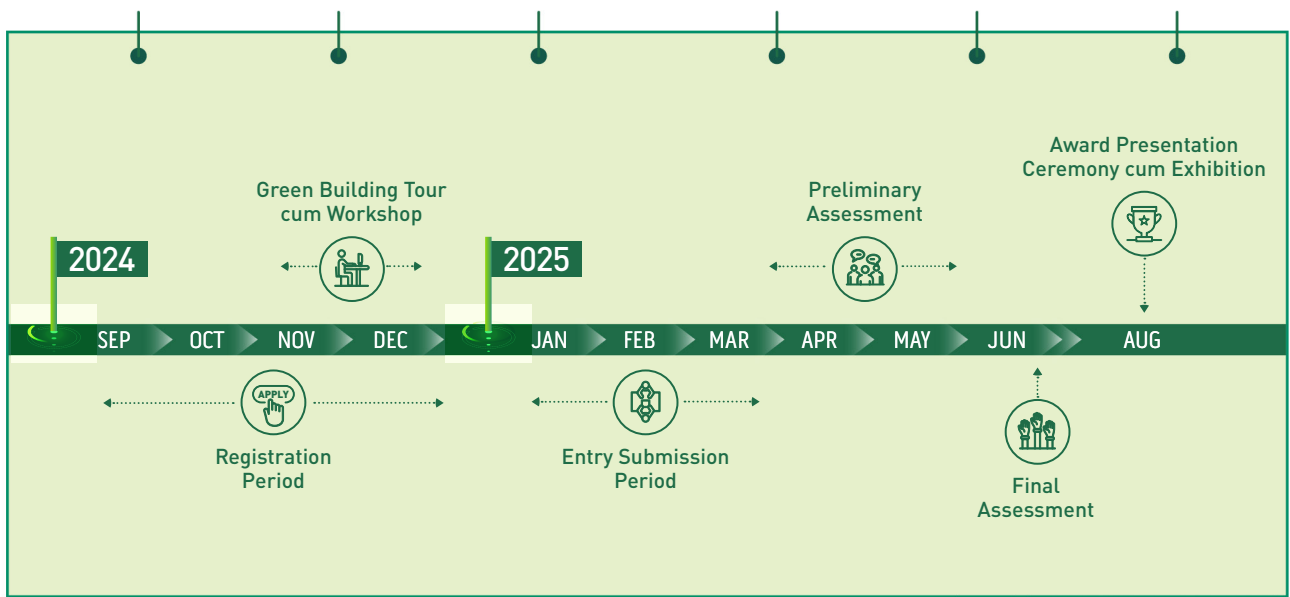
Any solutions – Green and Smart City?

Achieving sustainable goals will require concerted action and collaboration across all sectors of society. Transcending cities towards green and innovative development is one of the diverse strategies that can significantly contribute to advancing and achieving the UN Sustainable Development Goals.

Participating Entry

Participants are encouraged to unleash their creativity and imagination to showcase their ideal livable, sustainable, carbon-neutral, ecology balanced and people-centric city through different perspectives such as design, planning, and adoption of green technology and innovation. Entries should include at least one building regardless of building type.

TIMELINE



ENTRY FORMAT

The Competition provides an exchange platform for students to showcase their creative green building ideas. Students can submit their entries in one of the following formats:

<p>2D</p>	<p>3D</p>
<p>Multi-media</p>	<p>Proposal</p>